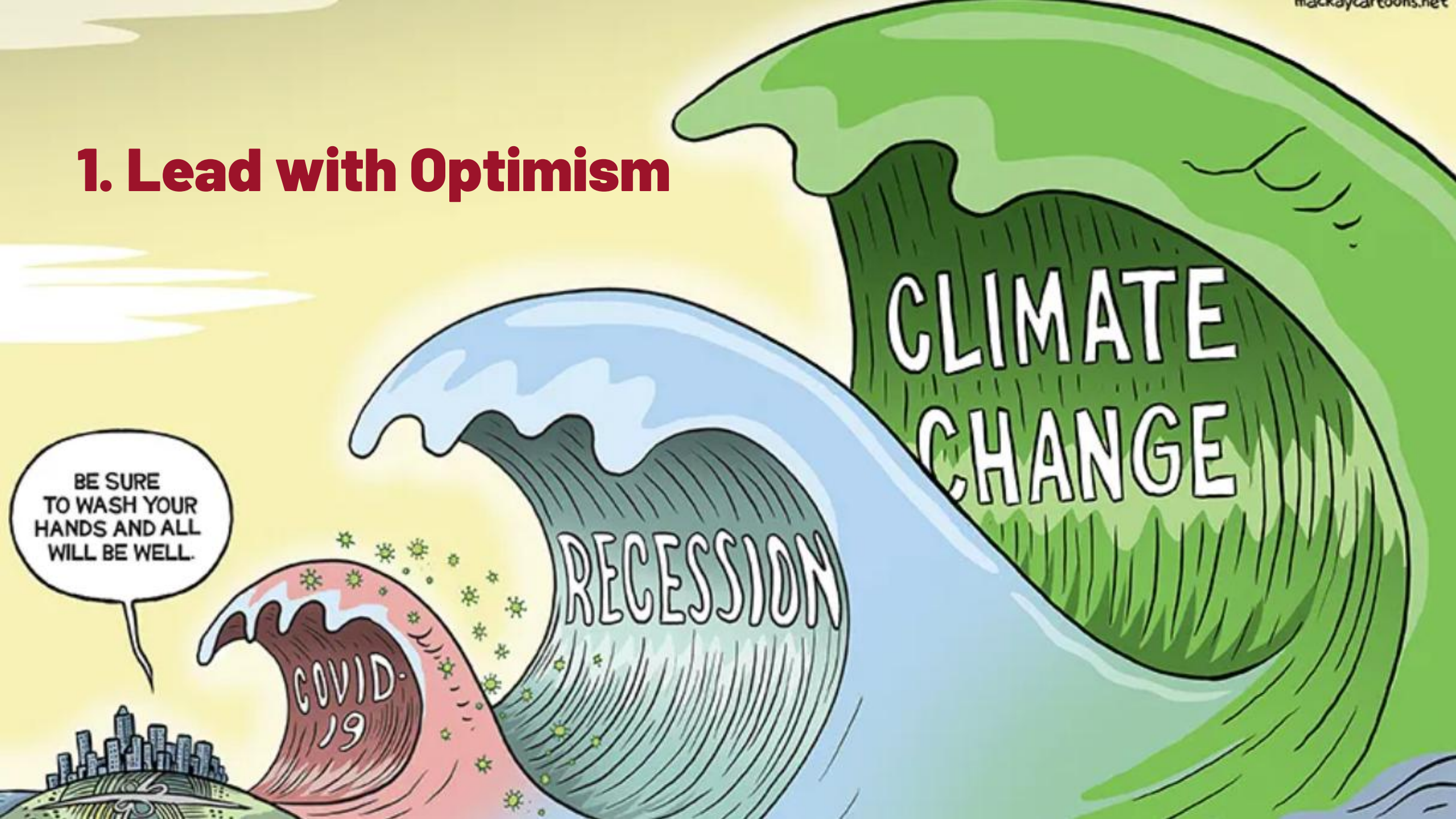


Ahead of the Game:
10 Insights to accelerate engagement
with Strategic Foresight



1. Lead with Optimism





2. Agency to create the future

To reach the preferred future requires us....



to be open minded

weight of history



curious

push of the present



imaginative

pull of the future



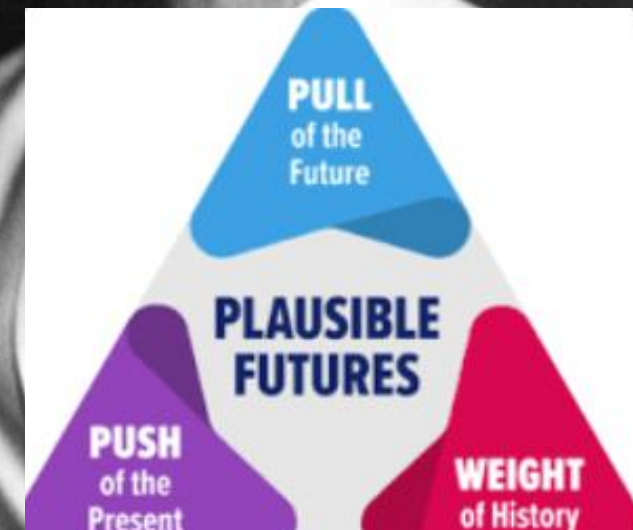
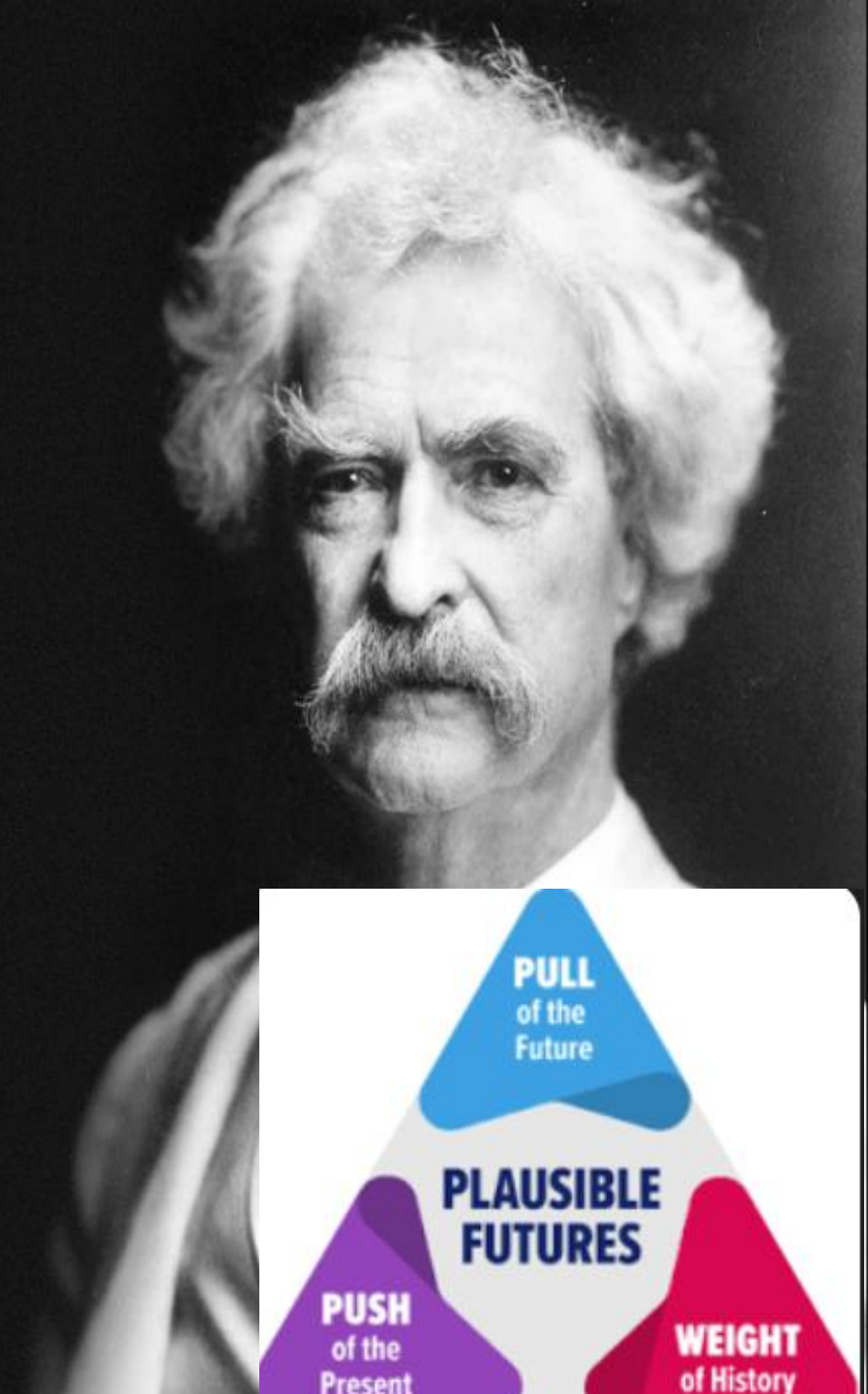
courageous

JUST SOCIETY
CONNECTION
MANA MĀORI
ENVIRONMENT
WELLBEING

3. Challenge the grip of the past

**“It ain't what you don't know
that gets you into trouble...**

**...it's what you know for sure
that just ain't so.”**



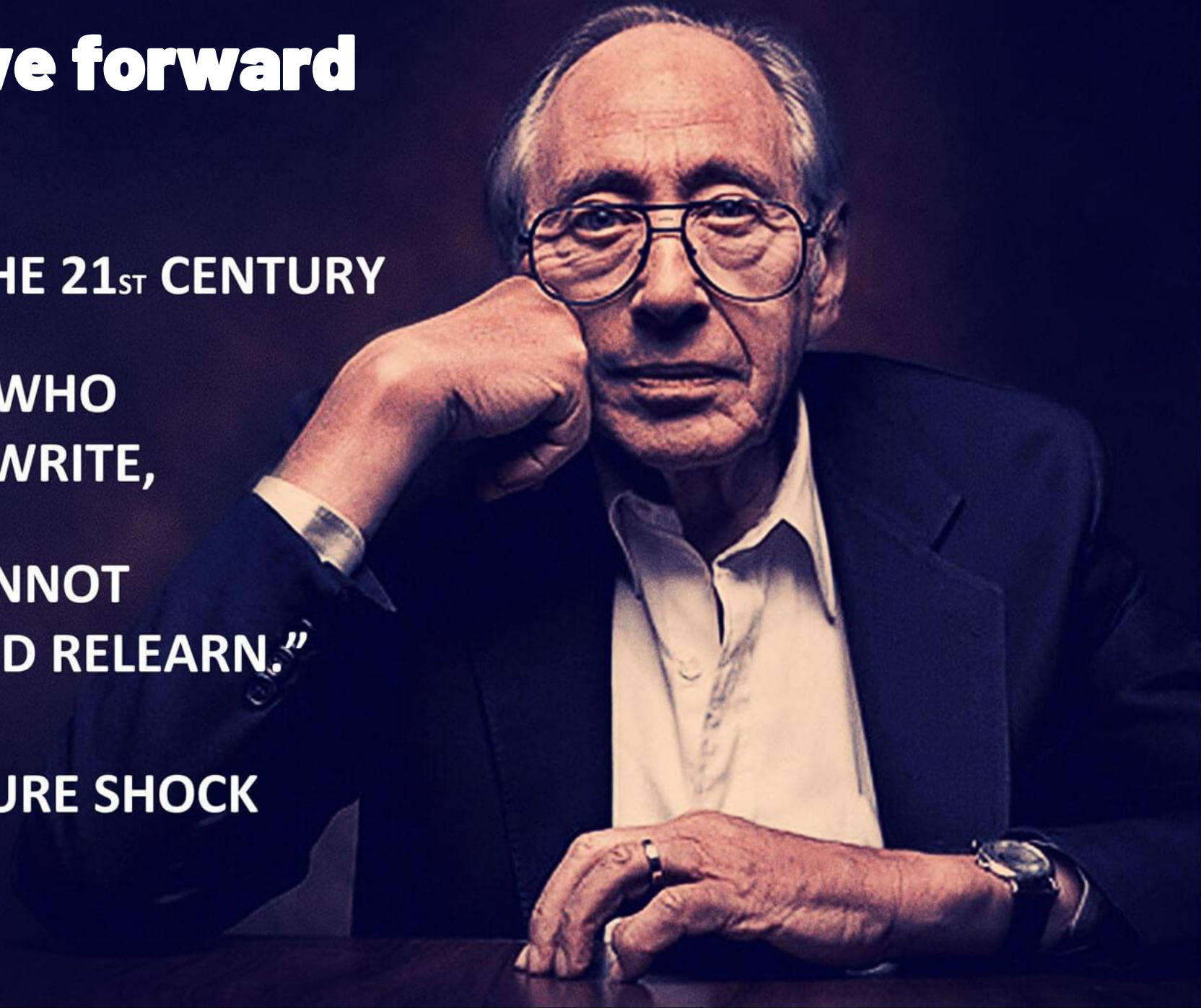
4. Unlearn to move forward

“THE ILLITERATE OF THE 21ST CENTURY

**WILL NOT BE THOSE WHO
CANNOT READ AND WRITE,**

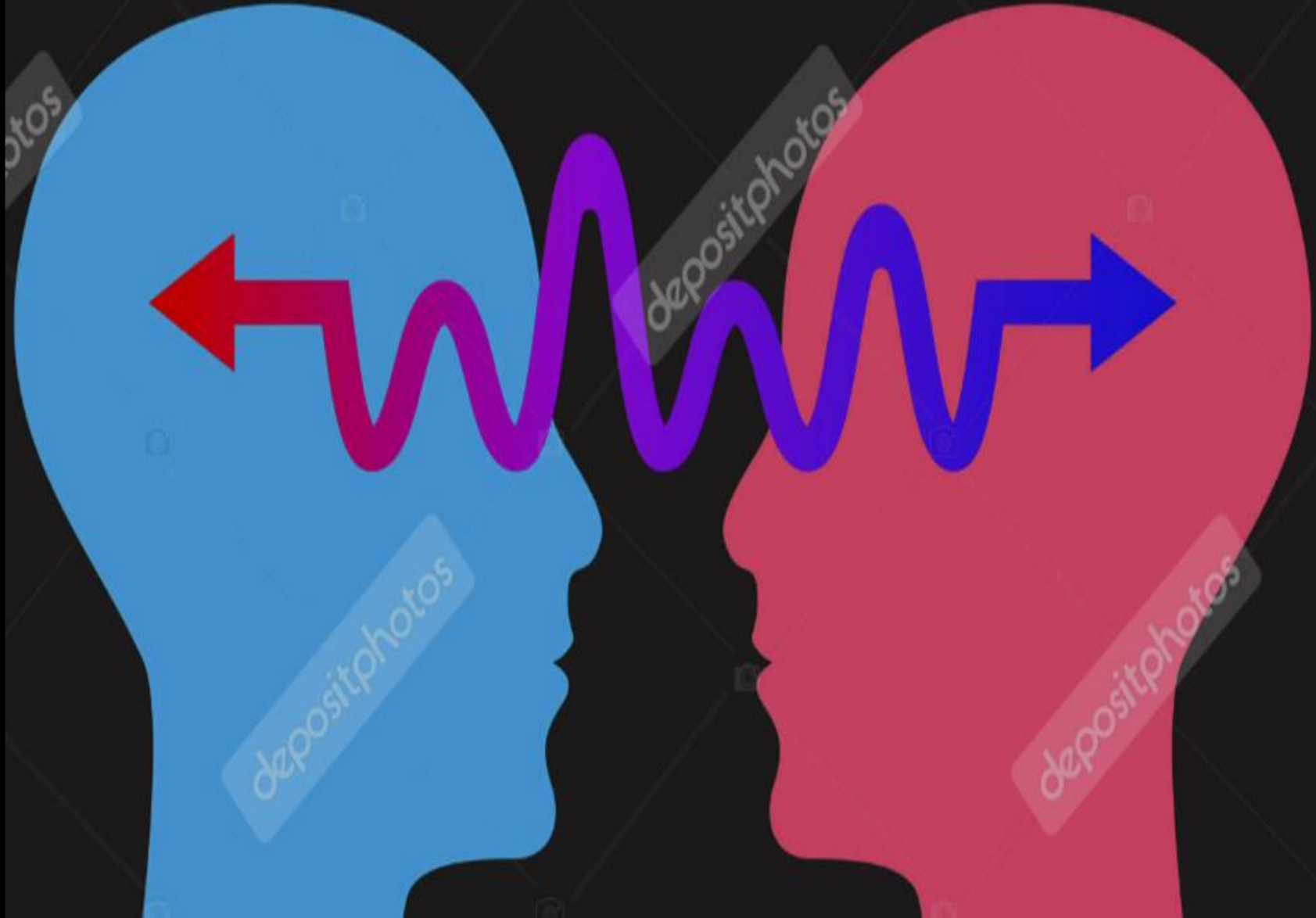
**BUT THOSE WHO CANNOT
LEARN, UNLEARN AND RELEARN.”**

~ALVIN TOFFLER, FUTURE SHOCK



5. Prioritise empathy and patience

- Understanding
- Trust
- Time



6. Simplify through foresight

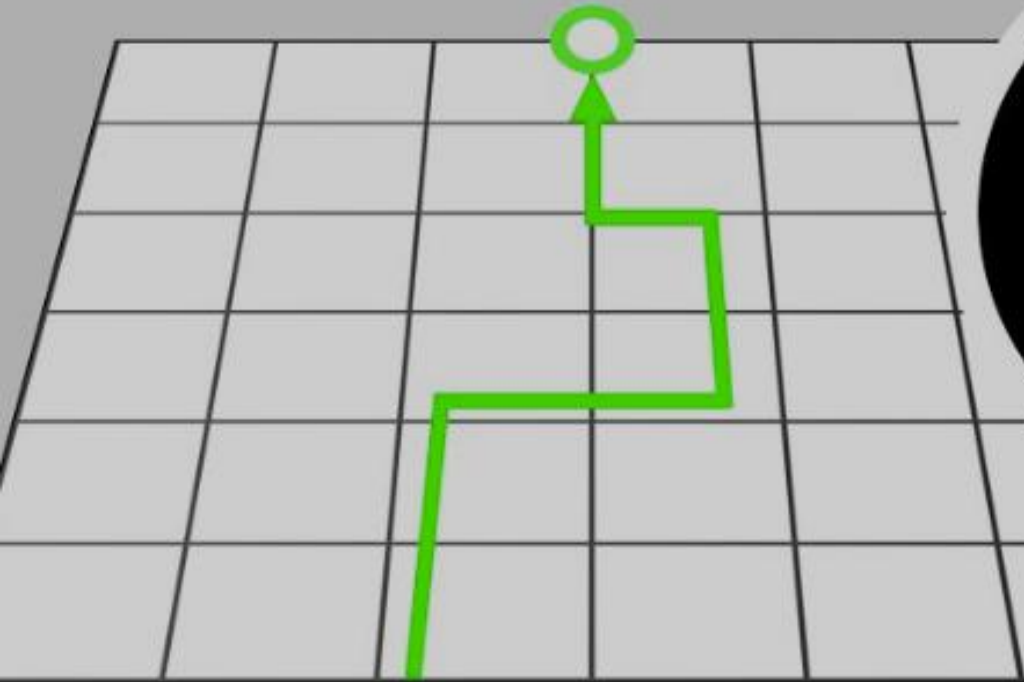


7. Build on what's familiar

STRATEGY

VS

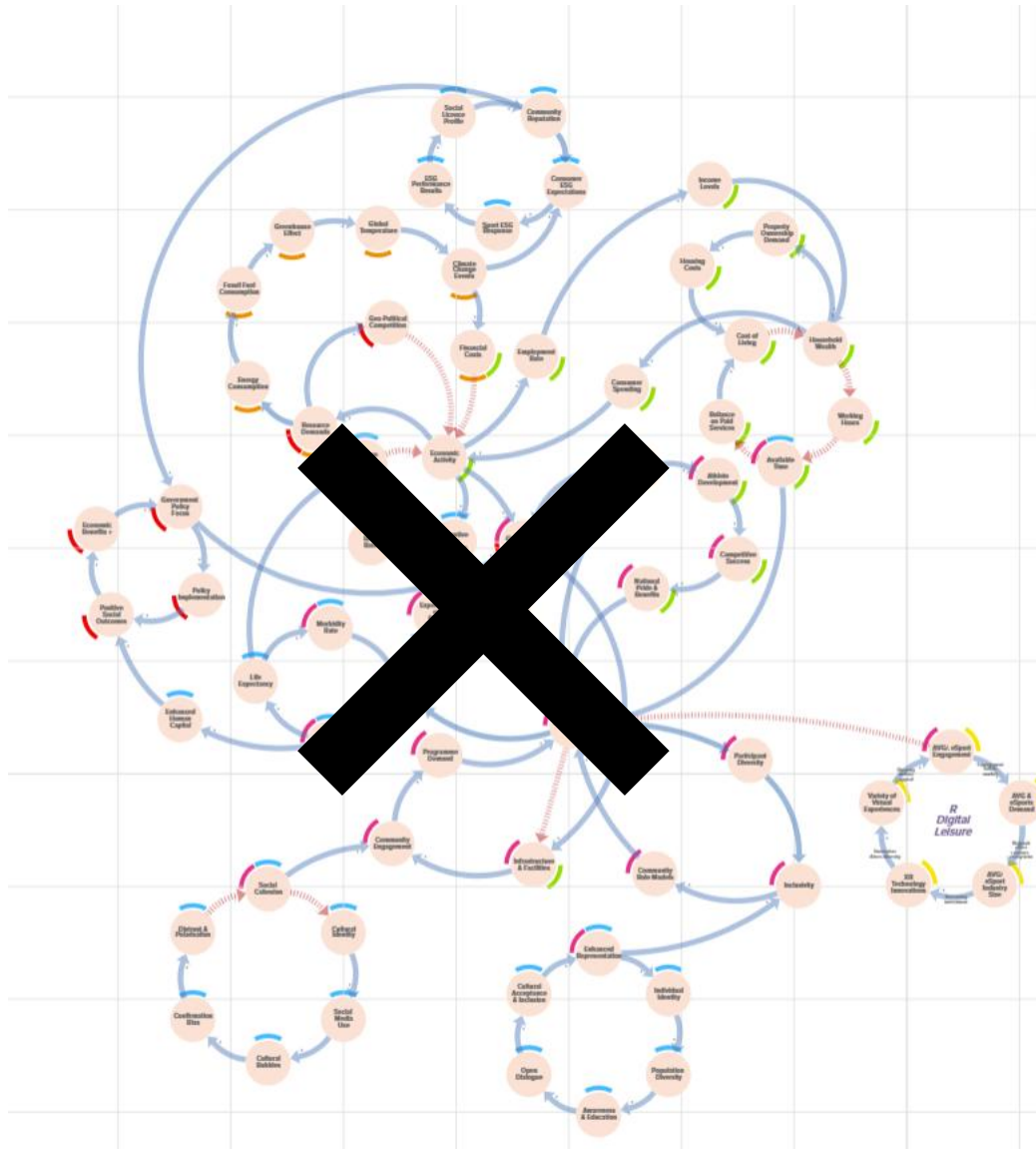
FORESIGHT



8. Spark imagination with stories



9. Speak their language



What shapes our thinking?

Strategic foresight challenges assumptions, fostering adaptability and innovation for navigating complex, uncertain futures.

[STARTING POINT →](#)



What's happening?

Change is driven by emerging trends; we must adapt strategies to anticipate risks and opportunities.

[WHAT'S HAPPENING →](#)



What could happen?

This stage explores plausible future scenarios to stimulate strategic thinking and preparation.

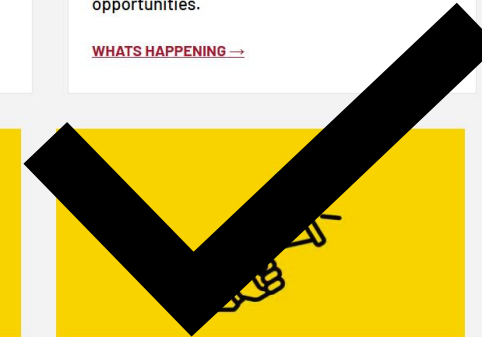
[WHAT COULD HAPPEN →](#)



What do we want to happen?

Envisioning an inspiring future.

[WHAT DO WE WANT TO HAPPEN →](#)



How do we make it happen?

Translate strategic foresight into action by aligning resources, capabilities and priorities through adaptive frameworks.

[HOW DO WE MAKE IT HAPPEN →](#)



Monitoring and adapting to remain current

Remaining resilient requires ongoing trend tracking and adaptive, flexible foresight.

[MONITORING TO REMAIN CURRENT →](#)

10. Focus on action



10 insights

- | | | |
|----|---------------------------------|--|
| 1 | Lead with Optimism | Foster a positive outlook to drive engagement and innovation. |
| 2 | Agency to create the future | Use storytelling to inspire belief and alignment to preferred future |
| 3 | Challenge the Grip of the Past | Question traditions and past successes that may hinder progress. |
| 4 | Unlearn to Move Forward | Identify and let go of outdated beliefs and assumptions. |
| 5 | Prioritise Empathy and Patience | Address emotions first; listen actively to build trust. |
| 6 | Simplify Through Foresight | Emphasise foresight role in reducing, rather than adding to complexity. |
| 7 | Build on What's Familiar | Connect foresight to current practices to enhance comfort and engagement. |
| 8 | Spark Imagination with Stories | Use scenario storytelling to make futures concrete and stimulate creativity. |
| 9 | Speak Their Language | Communicate clearly and accessibly, avoiding jargon. |
| 10 | Focus on Action | Translate insights into practical, immediate steps. |



See you in the future

sportnz.org.nz/futures-thinking